



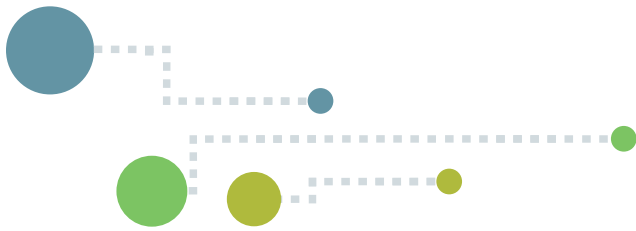
SEI NEURAL NETWORK AI INSIGHTS FOR EQ

The EQ Neural Net (EQNN) employs artificial intelligence, powered by two decades of research on emotional intelligence, to offer learning and development professionals insights to help put EQ into action with their clients.

EQ Neural Net delivers practical insights and powerful questions to use emotional intelligence to increase effectiveness, relationships, quality of life, and wellbeing.

In one page, the EQNN report provides clear, objective guidance on how a client can best reach their goals. After review and discussion, the coach or assessor can give the report to the client, along with valuable take-aways on what to do next.

How to put EQ into action?



Growth requires focusing on the right mix of strengths or weaknesses and it's not necessarily easy or intuitive to see the key ingredients. The EQ Neural Net creates a holistic view and identifies the factors likely to produce the best results.

Check out this 2-min video: 6sec.org/nn

How to get it?

The EQ Neural Network is part of the Six Seconds Emotional Intelligence (SEI) toolkit. It can be generated from a SEI assessment and used in conjunction with the SEI Leadership Report or SEI Development Report.

If you are already certified in the SEI, then you are ready to go; the EQNN report will be made available to you when you order a report.

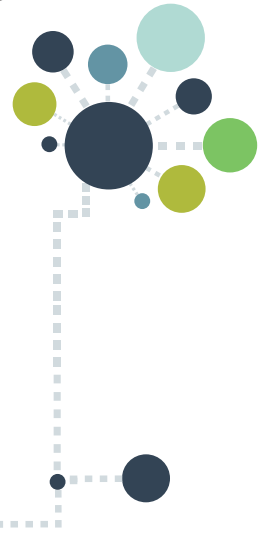
If you are a learning & development professional/coach/educator who is not yet SEI certified, take the next step and get accredited:
6sec.org/certification

If you would like to take the assessment yourself, contact us and we'll connect you with a certified assessor:
6sec.org/contact

What's a Neural Net?

It's a type of artificial intelligence that learns by quickly testing thousands of scenarios - a much more efficient and accurate process than trial and error. A Neural Net is different from conventional statistics where data from large groups of people are averaged to create generalized patterns.

The EQNN actually generates a predictive model for each client by mapping a personalized solution based on their unique profile.



Tips For Certified SEI Assessors

For new assessors, EQNN provides a starting point to frame the conversation on how to put EQ into action. For experienced assessors, EQNN gives you a new angle on the SEI and a powerful path forward. The EQNN, however, isn't the only way forward; your experience and insight are invaluable.

Seasoned assessors can also use the EQNN to re-engage with clients, offering an innovative way to create new insight and interest.

For all certified assessors, the EQNN will show existing and potential clients that you are on the cutting edge, using the only EQ assessment powered by AI.

For more instructions, see the Practitioner Knowledge Base on 6sec.org/kbnn

